



Protecting the Infrastructure of South Carolina



2018 SPONSORSHIP GUIDE

OVERVIEW

The South Carolina InfraGard Members Alliance (SCIMA) is a FBI-affiliated nonprofit 501(c)3 organization that mitigates criminal and terrorist threats, risks and losses for the purpose of protecting our region's critical infrastructure and the American people. The national InfraGard program was launched in 1996 and now comprises over 87 regional chapters.

By supporting InfraGard, your organization provides a vehicle for seamless public-private collaboration with the government that expedites the timely exchange of information and promotes mutual learning opportunities relevant to the protection of critical infrastructure.

As a groundbreaking collaboration between the public and private sectors, InfraGard also offers our sponsors a highly coveted and targeted demographic. Our members include both private businesses and public agencies that represent the 16 critical infrastructure sectors established by the DHS, as well as government, academic institutions, first responders and state, local and federal law enforcement agencies. InfraGard's success can be attributed to the unprecedented communication, collaboration and coordination it has forged at the epicenter of America's most critical resources.

Presidential Policy Directive 21 (PPD-21) identified 16 critical infrastructure sectors:

Chemical and Hazardous Materials

Commercial Facilities

Communications

Critical Manufacturing

Dams

Defense Industrial Base

Emergency Services

Energy

Financial Services

Food & Agriculture

Government Facilities

Healthcare & Public Health

Information Technology

Nuclear

Transportation

Water & Wastewater

From small businesses to multinational enterprises, InfraGard members are business and security stakeholders who are dedicated to sharing information and intelligence to prevent hostile acts against the United States. InfraGard's vetted membership is dedicated to contributing industry specific insight and advancing national security.

GENERAL SPONSORSHIP LEVELS

By sponsoring the South Carolina InfraGard you are supporting its mission of protecting the United States critical infrastructure and the American people by cultivating communication, collaboration, and engagement between the public and private sectors; an alliance that unites the knowledge base, work and resources of these stakeholders to mitigate threats to national security, improve resilience, and strengthen the foundation of American life.

With your financial support, the South Carolina InfraGard Membership Alliance will continue to be a force multiplier in the protection of our region's critical infrastructure and the American people.

Corporate Gold Sponsor—\$3,000

Logo on the website with the link to your website. One slide in the chapter meeting presentation as a gold sponsor. Full page ad in the meeting program. Hand outs on the sponsor table by the meeting registration, and 30 memberships.

Corporate Bronze Sponsor—\$1,000

Logo on the website with the link to your website. One slide in the chapter meeting presentation as a bronze sponsor. Quarter page ad in the meeting program. Hand outs on the sponsor table by the meeting registration, and 10 memberships.

Corporate Silver Sponsor—\$2,000

Logo on the website with the link to your website. One slide in the chapter meeting presentation as a gold sponsor. Half page ad in the meeting program. Hand outs on the sponsor table by the meeting registration, and 20 memberships.

Sr. Small Business Sponsor—\$500

Listing in the chapter meeting program. Listing on the chapter website with link to your website and 5 memberships.

Small Business Sponsor—\$250

Listing in the chapter meeting program. Listing on the chapter website with link to your website and 2 memberships.

EVENT SPONSORSHIP

Primary Sponsor—\$1,500 + Speaker Cost

Listing on the website along with information about the meeting. Recognition in the meeting program. One slide in the chapter meeting presentation as a meeting sponsor.

Lunch Sponsor—\$1,000

Listing on the website along with information about the meeting. Recognition in the meeting program. One slide in the chapter meeting presentation as a meeting sponsor.

Tabletop Sponsor—\$500

Recognition in the meeting program. Table top located in the reception area.

Speaker Sponsor—Speaker Cost

Listing on the website along with information about the meeting. Recognition in the meeting program. One slide in the chapter meeting presentation as a speaker sponsor for the meeting. Also get to introduce the speaker you are sponsoring.

Breakfast Sponsor—\$300

Listing on the website along with information about the meeting. Recognition in the meeting program.

Program Sponsor—\$200

Listing on the website along with information about the meeting. Recognition in the meeting program.

SPONSORSHIP APPLICATION

Date: _____

Organization Name: _____

Phone: _____

Address: _____

City / State / Zip: _____

Contact Name: _____

Contact Number: _____

Contact Email: _____

Authorizing Signature: _____

Print Name: _____

General Sponsorship Level

Gold ☐ Silver ☐ Bronze ☐ Sr. Small Business ☐ Small Business ☐

Event Sponsorship

Primary ☐ Speaker ☐ Lunch ☐ Breakfast ☐ Tabletop ☐ Program ☐

Total Amount Due: _____

Payment

☐ Paid online via website: SouthCarolinaInfraGard.org/

☐ Check enclosed made payable to South Carolina InfraGard Members Alliance

Please attach a copy of this application form with your check and mail payment to the following address.

South Carolina InfraGard Membership Alliance

PO Box 222

Irmo, SC 29063

THANK YOU FOR YOUR CONTRIBUTION

Please retain a copy for your records. InfraGard sponsorships are valid for one year and renewable on an annual basis. Sponsorships and sponsoring corporations must be compatible and consistent with the mission and focus of InfraGard. Sponsors are responsible for providing the deliverables associated with their benefits in a timely manner. InfraGard reserves the right to exercise policy control over marketing and communications and is not obligated to support products, services or activities of sponsoring corporations that are deemed to not be in the interest of our members. The InfraGard name, logo and service mark are governed by strict licensing agreements and may not be used by sponsors as a representation, endorsement or other affiliation unless pre-approved by the board of directors. InfraGard reserves the right to adjust sponsorship benefits as necessary.